



Oklahoma Charolais Association

JAN 2015

2015-2016

OFFICERS

President: Jim Dismukes
 Vice Pres: Kevin Wiley
 Sec./Tres:
 Lori Henderson
 Jr. Director:
 Matt Henderson

DIRECTORS

NE: Al Saunders
 SE: Laurel Stretch
 SW: Curt Castleberry
 NW: Rod Lighty

What A Year!

Wow! What a year it has been for the cattle industry. This inaugural year for the Oklahoma Charolais Association has flourished in the same success. We started with a zero budget and end the year with a little over \$6000 in the bank. In 2015 we will launch a new website to keep everyone informed of upcoming events, and breeders advertising. We will also make a Facebook page to help promote the association. We have a lot to accomplish this year and it takes ideas and support from everyone to make things work. There is a lot of exciting things on the horizon and we are looking forward to see what this year has in store for the association! We hope everyone can attend the spring meeting in March.

2015 Events:

January:

17th— 19th Denver National Show
 31st—Ft Worth National ROE Show

February:

21st—M&M Bull Sale, Perry, OK

March:

14th Nipp Bull Sale, Ardmore, OK
 15th Spring Meeting @ OKC
 16th OYE Heifer Show

June:

OK Preview Show Chickasaw, OK

July:

5th—10th Junior National Show & Leadership Conference St. Paul Minn.

August:

Field Day (tentative)

September:

Oklahoma State Fair
 27th Tulsa State Fair Open Show

October:

Tulsa State Fair Open & Jr Shows

November:

State Bull Sale

2014 Year In Review:

Formation of Association	OCA Bull Sale— Checotah, OK
Sponsor OK Preview Show	Sale Results
Jr. Nationals Hutchinson, KS	Total: \$ 291,800
Oklahoma Cattlemen's Convention	71 Lots Averaged \$ 4109
M & M Field day	46 - 2 yr. old bulls avg. \$ 4282
Fundraiser for Juniors	7 yearling bulls avg. \$ 3642
Sponsor Tulsa State Fair Jr Show	17 fall yearling bulls avg. \$3870
	OCA Commission from Sale: \$ 2,908
	Auction to benefit Jr.: \$ 1,050

Goals for 2015

Grow Membership!

Spring Meeting

Field Day

Monetary Sponsor for:

OYE Scholarship, Tulsa State Fair, OK

State Fair, OK Preview Show &

Jr. National Show

Promote Website & Facebook page

Spring Meeting

OYE– Oklahoma Youth Expo

Sunday, March 15 at 3 p.m. at the Barn 3 Sales Pavilion. We will have a short Jr. meeting immediately after adult to discuss who is interested in attending Jr. Nationals in July.

* Heifer Show Monday, March 16 at 8 a.m.

Website Advertising Pricing

\$50 – large ad (rotating images) for 6 months on home page

\$25 – Sale listing on schedule page (image with link)

\$10 – Sale listing on schedule page (text without link)



Oklahoma Charolais Association Membership Application

Business Name: _____

Owner: _____

Street Address: _____

City, State, Zip Code: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

County of Residence: _____

Active Membership (Individual, firm, partnership or corporation) = \$50.00

Junior Membership (21 years & younger as of Jan. 1) = \$25.00

Please mail your membership form & check to the following address:

Lori Henderson 104 E. Cedar Perry, OK 73077

We appreciate your support and involvement in the Oklahoma Charolais Association!

Thank You,

Oklahoma Charolais Association